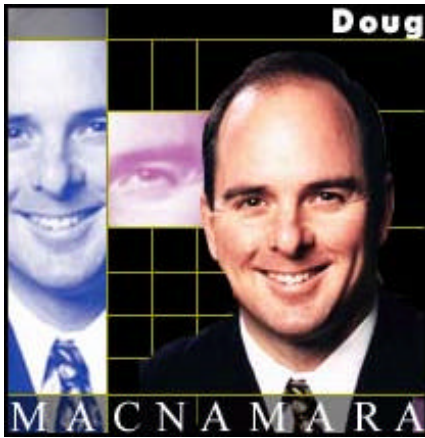


Doug Macnamara (Canada)



"Competency-based and experiential leadership development really is the epitome of 'tacit knowledge' codification, development, transfer and measurement. Individuals, organizations, and nations alike, must continuously re-establish their 'Value Quotient' based on knowledge-driven innovation and ingenuity."

Doug has more than 25 years experience in Leadership, Governance & Executive Development, Strategic Facilitation and overall Organizational Development. His specialties include strategy formulation and implementation, wilderness/high risk environments, organizational leadership, branding, and sales/marketing/service development. He invented unique competency profiling and active learning processes.

Currently President & CEO, Banff Executive Leadership Inc., he previously served as Vice President, The Banff Centre and General Manager, The Banff Centre for Management for over seven years. During this time he built up annual programming from approximately 35 to over 130, increased annual participant numbers from 800 to 4,000. He led the development of dedicated programming areas for Aboriginal Leadership and Management, as well as Community & Not-for-Profit Leadership; in addition to enhancing both Core Leadership & Management, and Governance & Executive Leadership programming.

His prior background includes time spent as a high school science teacher, an editor in educational publishing, and several years at Royal Trust responsible for leading strategic planning, management development, and technical training (including credit, money market, pensions, benefits, and corporate finance). At Royal Trust, he was founder and Managing Partner of BRG Associates. This sub-unit of Royal Trust became a national H.R., benefits design, communications and strategic planning consulting team, working with many Top 500 companies, government departments, and non-profit organizations. As VP Sales at Anixter Canada, the leading distributor of wiring systems for telecommunications, data, electrical and electronic infrastructure, he turned around their sales force and financial condition.

In an executive capacity, Doug has successfully led new business unit start-ups, downsizing/turnarounds, and restructuring/transformations. These have included strategic/marketing repositioning and re-branding of image. As a consultant, he has assisted over 50 organizations through these processes in Canada and internationally.

Doug is an active speaker and executive retreat facilitator, with recent sessions/articles including: "Leading in a Networked World," "Leadership @ internet.speed," and "High Performance Board Governance."

An active participant in the community, Doug has served United Way Campaigns as a member of the Campaign Cabinet in Metro Toronto. In addition, he has served Oolagen, The Duke of Edinburgh's Award in Canada and Australia, The Royal Life Saving Society of Canada, the Canadian Red Cross Society, and The Canadian Diabetes Association. He has worked with Indigenous communities, and environmental issues. Currently Doug serves as Chair of the Board of The Banff Mineral Springs Hospital, and a member of the Board of the National Geographic Television Channel.