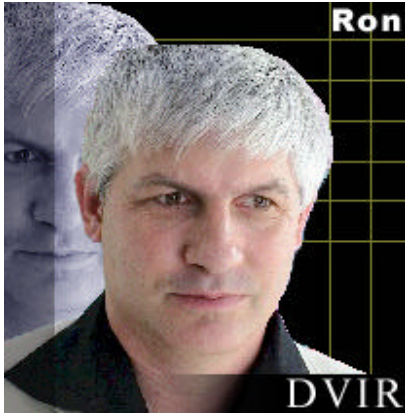


Ron Dvir (Israel)

“Vision. Change. Renew. Innovate. Share. Collaborate. Network. Futurise. Imagine. Converse. Visualize. Travel. Think. Rethink. Join. Inspire. Be inspired. Initiate. Energize. Be energized. Do. Redo. Act. All simultaneously.”

Ron Dvir has the strange habit of inventing (or co-having, or sometimes joining) what he thinks are “*good ideas*”, and then trying to bring them to life. So it was with the idea to start the first organizational knowledge management program in Israel; the idea

to leverage the Knowledge Management and Quality Management national professional communities by inviting them to exchange intellectual capitals between them; the idea that an artistic touch can vitalize large-scale European research projects; and the idea of “Future Centers” as an ecology for innovation.

Ron is the founder and managing director of *Innovation Ecology Ltd.*, which focuses on visual management, knowledge management and innovation-encouraging environments, processes and tools, such as disruptive innovation methodologies, innovation laboratories and ideas pipelines. He helped large organizations to craft Knowledge and Innovation Management long term strategies, and turn them into reality. The domains of Future Centers, Knowledge Cities and in particular Innovation Engines for Knowledge Cities are at the center of the company activities (www.innovationecology.com).

Ron started his professional career as a carpenter, specializing in pine wood furniture. Then he worked for several years as a designer of complex material handling systems at Programma. He planned automatic warehouses, distribution centers and supporting information technology systems for industrial clients in diverse areas.

In 1993 He joined ECI Telecom as a Continuous Improvement engineer. He managed the Quality Infrastructures group, and co-lead the company to win the national quality award. In 1997 the emerging field of Knowledge Management captured his imagination and he became the first Chief Knowledge Officer (CKO) in Israel.

Ron worked as a senior researcher in many international large-scale research projects funded by the European Commission and focused on Knowledge Management and Innovation, e.g. NIMCube and Disrupt-IT. He co-edited the book “From Knowledge to Value - Unfolding the Innovation Cube”. Ron believes in the power of visualization of complex concepts and ideas, as a vehicle to simplification and better communication and engagement. He collaborates with Arye Dvir in introducing the visualization dimension to research and consultancy projects.

Ron received his Ph.D. from the “Enterprise Integration” department of Cranfield University, UK. His research focused on the exchanges of intellectual capital between professional communities (www.innovationecology.com/ic.htm). He has McS. From Cranfield in Computer Integrated Manufacturing (CIM) and BcS. in Industrial Engineering from the Technion.

