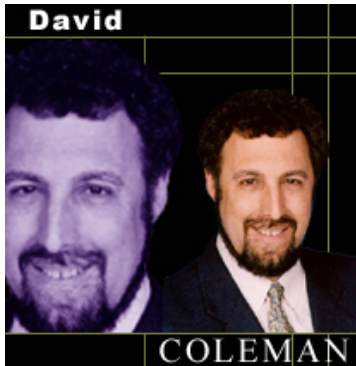


## David Coleman (USA)



*“Collaboration is the ability of two or more people to share complex information over time and space on an ongoing basis for a common goal. Collaboration is not intuitive, and is usually an unnatural act. Technology only solves about 20% of the problem, the other 80% deals with people and process.*”

*“Companies will be drawn into an awareness of their intellectual capital as they start to get involved in value networks with their customers, suppliers, etc. The knowledge economy will be part of developing and interlocking value networks.”*

David Coleman, Founder and Managing Director of Collaborative Strategies has been involved with groupware and collaborative technologies since 1989. He is a frequent public speaker, an industry analyst, consultant, and author of books and magazine articles on electronic collaboration and knowledge management.

David and his team have led several organizations through the process of determining their readiness for collaboration and KM practices, as well as the appropriate business processes to which these technologies can be applied and the best tools to use in each case. He has facilitated meetings, using electronic collaboration tools to determine success factors for collaborative projects. His facilitation has enabled organizations like NASA, PacifiCare, British Telecom, Motorola, General Dynamics and Cisco to determine their internal strategy for collaboration and KM.

David and his team have worked with a variety of collaboration technology vendors on everything from Product Roadmaps, to positioning and competitive analysis. Over the past decade CS has worked with vendors including: Microsoft, Lotus/IBM, WebEx, eRoom/Documentum; GroupSystems, and many, many others.

David is the author/editor of Groupware Technologies and Applications (Prentice-Hall, 1995) and Groupware: Collaborative Strategies for Corporate LANs and the Intranet (Prentice-Hall 1997). Mr. Coleman has written for many publications including Fortune, ComputerWorld, Datamation, Network World, Virtual Workgroups Magazine, DVC, and CRN. In 1997-98, he wrote a monthly column on groupware and KM for Computer Reseller News. David has been a contributing editor for Knowledge Management Magazine and wrote a supplement (Knowledge Management Magazine's first) supplement on real-time KM to accelerate the value chain (April, 2000). He has also written chapters in the Knowledge Management Handbook (1999), and a chapter for a book on KM published by IBM in 1998.

David has also been the chairman and lead a number of industry conferences starting with the GroupWare 1992-1995, Collaborate'99, and the Collaboration East/West conferences in 2002. He is currently the conference chairperson for the innovative Collaboratory Team Summit event, taking place in October of 2005.